



Official Program

FIFTH ANNUAL

"Neewollah"
Festival

Independence, Kansas

October 31, 1923



"Taming of Halloween"

Under the Auspices of

The Chamber of Commerce



ARE YOU A HERMIT?

Communities, with all their enterprises, schools, churches, charities, comforts, conveniences, good fellowship and everything that distinguishes them from a HERMIT life, are simply one vast partnership affair, in which each individual member has a direct, inescapable interest, whether he be capitalist or clerk. That interest demands that one do his full duty towards the community in return for its many blessings and benefits.

ALWAYS
WELCOME

COME
AGAIN



PROGRAM

- 9:00 a. m. Montgomery County Championship, Horse-shoe Pitching Tournament—Horse-shoe Courts, back of City Hall.
- 10:00 a. m. Boy Scout Demonstration—by Montgomery County Boy Scouts—East Myrtle Street, between Penn. Ave and Sixth Street.
- 10:00 a. m. Rube Quartette.
- 11:00 a. m. Junior Parade.
- 11:45 a. m. Luncheon at Booth Hotel for the visiting Queens, who will be the guests of Queen Neewollah, of Independence, Kansas.
- 2:00 p. m. Grand Parade (Preparatory signal, three bombs; warning signal, two bombs; starting signal, one bomb).
- 3:30 p. m. Horse-shoe Pitching Tournament (Immediately following parade—between Frank Lundin, of New London, Iowa, World's Champion, and Kelly Spencer, Champion of Oklahoma).
- 4:00 p. m. Street concerts by visiting bands.
- 4:05 p. m. Concert, Shrine Band, Reviewing Stand.
- 4:30 p. m. Minstrelsy, Clown Bands, Singing and Fun.
- 7:30 p. m. Grand Illuminated Parade followed by grotesque masked parade (Preparatory signal, three bombs; warning signal, two bombs; starting signal, one bomb).
- 9:00 p. m. Free Street Dance—North Sixth Street, between East Myrtle and Laurel Streets.
- 9:30 p. m. Free Dances at Elks Club and Moose Club. Free dance for Colored Folks at Stock Pavilion.
- 9:30 p. m. Grand Dance—Ball Room at New Memorial Hall, Penn. Ave., between Chestnut and Locust Streets—Famous Jay-Hawkers Orchestra. Tickets \$1.00 a couple. Merry-Go-Round and Ferris Wheel—Main and Fifth Streets (all day and night).

PRIZES

Prizes will be awarded as follows. The judges will use their discretion, basing their opinion on the merits of floats as displayed in both afternoon and evening parades:

FLORAL FLOATS:—(Cash and Ribbons).

1st Prize \$100.00 2nd Prize \$50.00

3rd Prize \$25.00 4th Prize \$15.00

5 Purple Honorable Mention Ribbons will be given.

UNIQUE CARS OR FLOATS:—

(Winners of other prizes not considered).

One Prize \$40.00 for most unique car or float.

3 Purple Honorable Mention Ribbons will be given.

INDUSTRIAL FLOATS:—

1st Prize \$50.00 2nd Prize \$25.00

3rd Prize \$15.00 4th Prize \$15.00

5th Prize \$10.00

5 Purple Honorable Mention Ribbons will be given.

AGRICULTURAL FLOATS:—

1st Prize \$40.00 2nd Prize \$20.00

3rd Prize \$20.00 4th Prize \$15.00

5th Prize \$10.00

3 Purple Honorable Mention Ribbons will be given.

EQUESTRIAN DIVISION:—

1st Prize \$10.00 2nd Prize \$5.00
2 Purple Honorable Mention Ribbons will be given.

JUNIOR PARADE:—

Horses and Pony Carts.

1st Prize \$2.50 2nd Prize \$1.50
2 Red Honorable Mention Ribbons will be given, also.

Autos.

1st Prize \$2.00 2nd Prize \$1.50
2 Red Honorable Mention Ribbons will be given, also.

Fancy Wagons.

1st Prize \$2.00 2nd Prize \$1.00
2 Red Honorable Mention Ribbons will be given, also.

Bicycles.

1st Prize \$8.50 2nd Prize \$2.50
3rd Prize \$1.00
2 Red Honorable Mention Ribbons will be given, also.

Doll Cabs.

1st Prize \$1.50 2nd Prize \$1.00
2 Red Honorable Mention Ribbons will be given, also.

Tricycles.

1st Prize \$2.50 2nd Prize \$2.00
2 Red Honorable Mention Ribbons will be given, also.

Comic Section (Any Vehicle)

1st Prize \$2.50 2nd Prize \$2.00
3rd Prize \$1.00
2 Red Honorable Mention Ribbons will be given, also.

Masked Costume.

1st Prize \$2.00 2nd Prize \$1.50
3rd Prize \$1.00 4th Prize \$.50
6 Red Honorable Mention Ribbons will be given, also.

MASKED SECTION:—(After evening parade).

Individual Prizes.

1st Prize \$5.00—grotesque or comical.
2nd Prize \$2.50—grotesque or comical.

3rd Prize \$1.00—grotesque or comical.

1st Prize \$5.00—elaborate costume.

2nd Prize \$2.50—elaborate costume.

3rd Prize \$1.00—elaborate costume.

1st Prize \$5.00—unique costume.

2nd Prize \$2.50—unique costume.

3rd Prize \$1.00—unique costume.

COUNTY HOUSE-SHOE TOURNAMENT:—

1st Prize \$10.00 2nd Prize \$5.00

3rd Prize \$2.00

Championship Medal.



Junior "Neewollah" Parade

11:00 A. M. DRUM CORP

Pony and Pony Cart Section

Miniature Auto Section

Fancy Wagon Section

Bicycle Section

Doll Cab Section

Tricycle Section

Comic Section

Masked and Costumed Section

Fifth Annual "Neevollah" Parade

AFTERNOON PARADE—2 P. M.

EVENING PARADE—7:30 P. M.

Preparatory Bands 1 and 6:30 p. m.

ORDER OF MARCH:

The Colors
 Major Robert W. Lewis
 The Mid-Continent Band
 Independence City Departments:
 Street and Alley Department
 City Engineering Department
 Water Department
 City Clerk
 Health Department
 Independence H. S. Band
 Elementary School Float
 Independence Elementary Schools
 (Third to Sixth Grades)
 Parsons High School Band
 Junior High School Float
 Junior High School Students
 Coffeyville High School Band
 Senior High School Float
 Senior High School Students
 Household Arts Department
 Printing Department
 Mechanics Department
 Cabinet Shop
 Athletic Department
 St. Andrews School and Float
 Bowling, Okla. Consolidated Schools
 (In Motor Buses)
 Oswego City Band, Oswego, Kansas
 Oswego Military Academy

INDUSTRIAL SECTION

1 Missouri Pacific R. R. Booster Club
 2 Friess Packing House Market
 3 J. E. Thibus Hardware Co.
 4 Mitchell Bakery Co.
 5 The Foot-Print
 6 Gerkeler Shoe Co.
 7 Bertenschan-Culburn Motor Co.
 8 Independence Cotton Compress Co.
 9 Farmers Alliance Insurance Co.
 10 Merchants Taxi
 11 Home Meat Market
 12 Kasigan Gas Co.
 13 Atlas Portland Cement Company (of Kansas)
 14 F. L. Hoxie
 15 Ralph Persky
 16 Ben-Patterson Milling Co.
SEDIAN BAND, SEDIAN, KANSAS
 17 Edward C. Reynolds
 18 Kessler Lumber Company
 19 Union Implement and Hardware Co.
 20 United Advertising Corporation
 21 Cassa Cyclery Co.
 22 Kansas Gas and Electric Co.
 23 A. L. Graham
 24 C. H. Sutton
 25 O. L. Boosinger Electric Co.
 26 A. N. Pickrell Music Co.
 27 Coca-Cola Bottling Works
 28 Baden Mercantile Co.
 29 Ulmer Furniture Co.
 30 Stax Mills
 31 Beveled Supply Co.
 32 A. H. Todd and Son
 33 Polar Bear Flour Co.
 34 Crystal Ice and Fuel Co.
 35 B. C. Holt Furniture Co.
 36 Sanders Electric Co.
 37 Shannon Garage
 38 Wharton's Garage
 39 Yellow Cab Company
 40 Mutual Oil Co.

NEODENSHA BAND, NEODENSHA, KANSAS

AGRICULTURAL SECTION

1 Graybeard, Elk City, Kansas
 2 Wilmer Baumig, Independence Township
 3 R. S. Whisler, Elk City, Kansas
 4 Ray Baumig, Independence Township
 5 C. O. Lockmiller, Independence Township
 6 Clyde Clubine, Liberty, Kansas
 7
 8
 9
 10

EQ

EQUESTRIAN DIVISION

JL

- 1 Indian Chief and Squaw—Mrs. and Mr. S. R. Boulanger—The Chief
- 2 Philippine Scout—Spanish War Veterans
- 3 Mrs. and Mr. J. N. Doster—High Boy and Robert E. Lee
- 4 Mr. and Mrs. Guy Kidd and Mrs. Dewey Moore—Riding Triangle
- 5 American Riders—Mrs. and Mr. S. W. Gibson—Baby and Flora
- 6 Mrs. C. E. Watkins and Mrs. Ernest Mayo—Maid S.
- 7 Mrs. John Duncan, Mrs. William Earle, Mrs. C. E. Murray—Vada Triangle
- 8 James H. Van Franken—Forest, the Wonder (High Schooled Horse)
- 9 William Canoy—(Main Family)

PIORAL SECTION

IOLA BOYS BAND, IOLA, KANSAS

DL

- 1
- 2 Heul-Sik Hosiery Co.
- 3 Beet ABy Motor Co.
- 4 J. C. Penney Co.
- 5 Union Furniture Co.
- 6 Sunflower Pharmacy
- 7 American Legion
- 8 Laderer Clothing Co.
- 9 William Hasselmann
- 10 D. A. B.
- 11 Carl-Leon Hotel
- 12 Olson's Commercial College
- 13 Country Club
- 14 Holt's Corner Pharmacy
- 15 Athletic Department, Independence Schools
- 16 Daniels Battery Co.
- 17 Wittek's Florist
- 18 Guaranty Motor Co. (2 Cars)
- 19 Kishpaugh, Florist
- 20 Business and Professional Women's Club
- 21 Sonagetaba Camp Fire Council
- 22 Loyal Order of Moose
- 23 Kiwanis Club
- 24 Congregational Sunday School

ML

PARSONS HIGH SCHOOL BAND

- 25 Senior High School
- 26 Royal Neighbor Lodge
- 27 W. C. Betshardt
- 28 Halsey Bros.
- 29 DeMolay Chapter
- 30 Anti-Horse Thief Association
- 31 J. H. Cain & Son (5 cars)
- 32 Women's Relief Corps
- 33 Mrs. Joe Johnson
- 34 Elk's Club
- 35 Jenkins Furniture Co.
- 36 M. L. Truby
- 37 Red Cross
- 38 Argonia Club
- 39 Junior High School
- 40 Rotary Club
- 41 Frieco Packing House Market
- 42 L. G. O. F. Lodge
- 43 Arnold Parkland Co.
- 44 Paul Gibson
- 45 Lions Club
- 46 Baden Mercantile Co.
- 47 Printing Dept., Junior High School
- 48 Mechanical Dept., Junior High School
- 49 Independence Elementary Schools
- 50 Montaldo's
- 51 Boy Scouts
- 52 Edwards-Leppelman
- 53 Red Men and Pookhomas Clubs
- 54 Cabinet Shop, Junior High School
- 55 Yellow Cab Company
- 57 Home Economics Dept., Public Schools
- 58 K. & G. Oil Company

COPPEYVILLE HIGH SCHOOL BAND

ATTENDANTS TO QUEEN NEELAH I, OF INDEPENDENCE
"VISITING QUEENS"

"MISS ALTOONA"	Miss Bernice Richardson
"MISS ALTAMONT"	Miss Grace Brown
"MISS BARTLESVILLE"	Miss Mahell McCree
"MISS BOLTON"	Miss Letha H. Foster
"MISS BUFFALO"	Miss Nellie Johnston
"MISS BENEDICT"	Miss Zella Daniels
"MISS BOWRING"	Miss Eunice Colburn
"MISS BARTLETT"	Miss Vivian Davis
"MISS BUFFVILLE"	Miss Nellie Boone
"MISS CHERRYVALE"	Miss Nellie Davidson
"MISS CEDARVALE"	
"MISS CHAUTAUQUA"	Miss Gertrude F. Hassert
"MISS CANEX"	Miss Virgilda Waller
"MISS COFFEYVILLE"	Miss Virgilda Ievth
"MISS GRANITE"	Miss Jane Jones
"MISS COLLINSVILLE"	Miss Vivian Shultz
"MISS CLAREBORNE"	Miss Fleta V. Graywald
"MISS DEWEY"	Miss Ruby Potadexter
"MISS DEARING"	Miss Beatrice Bowersock
"MISS EURINA"	Miss Duncan
"MISS ELGIN"	Miss Mary Jane Slaughter
"MISS ELK FALLS"	Miss Esther Arnold
"MISS ELK CITY"	Miss Betty Milton
"MISS FREDDONIA"	Miss Gna Berman
"MISS GRENOLA"	Miss Lydia E. Ware
"MISS HEBBOLT"	Miss Margaret Johnson
"MISS JEFFERSON"	Miss Neva Sharp
"MISS KANSAS CITY, KANS."	Miss Dorothy Hebus
"MISS KANSAS CITY, MO."	Mrs. W. E. Keith
"MISS LONGTON"	Miss Ethel Dunlap
"MISS LIBERTY"	Miss Norma Howard
"MISS MOLINE"	Miss Clara Robertson
"MISS MOUND VALLEY"	Miss Marie Bollinger
"MISS NEODESIA"	Miss Marie Street
"MISS NOWATA"	Miss Gladys McGill
"MISS NOWATA"	Miss Lillian E. Webb
"MISS OSWEGO"	Miss Addie Gearhart
"MISS PAWBUSSICA"	Miss Charabette Cleveland
"MISS PARSONS"	Miss Irene Fordyce
"MISS PITTSBURG"	Miss Wilma Wood
"MISS PERU"	Miss Helen Luce
"MISS RAMONA"	Miss Esther Harris
"MISS SEDAN"	Miss Margaret Hart
"MISS SYCAMORE"	Miss Viola Arrington
"MISS THAYER"	Miss Blanche Tuttle
"MISS TYLO"	Miss Inez Alvarado
"MISS TULSA"	Miss Madeline Howbray
"MISS WELLSVILLE"	Miss Kathryn Hostetter
"MISS WATSON"	Miss Marguerite Prather
"MISS MIAMI"	Miss Maxine Palmer

Shrine Band, Mirra Temple, Pittsburg, Kansas

Patrol, Mirra Temple, Pittsburg, Kansas

QUEEN NEELAH I—Miss Florence H. Smith, Independence

COURT OF QUEEN NEELAH I

Doris Bevaired	Lucy Mahan
Edna Hill	Sadie Smith
Alma Leppelman	Betty Wagner

QUEEN'S CARS THROUGH THE COURTESY OF:

Kiwanis Club—4 cars	Ira G. Weatherill
H. L. Pomeroy	Tribune Printing Co.
Paul Johnson	Bark Island Lumber Co.
Burra Uhrich	Gus Bonnie
C. A. Connelly	Abernathy Music Co.
Thos. Wagstaff	Colony Chemical Co.
William Gottschick	Globe Clothing Co.
William J. Bevaired	economy Furniture Co.
C. Ray Schultz	Independence Shining Parlor
J. A. Cramer	Long-Hell Lumber Co.
Independence Creamery	Independence State Bank
Etchen Auto Company	J. C. Jackman
Independence Laundry	Barton Blakelee
Henry H. Baden, Jr.	Knights of Columbus
Independence Savings & Loan Association	Frank Mitchell
Feed Sellers	A. L. Messenger
	Ira G. Weatherill