

# NEEWOLLAH\*

Independence, Kansas

★ *carnival*

★ *broadway musical*

★ *queen's coronation*

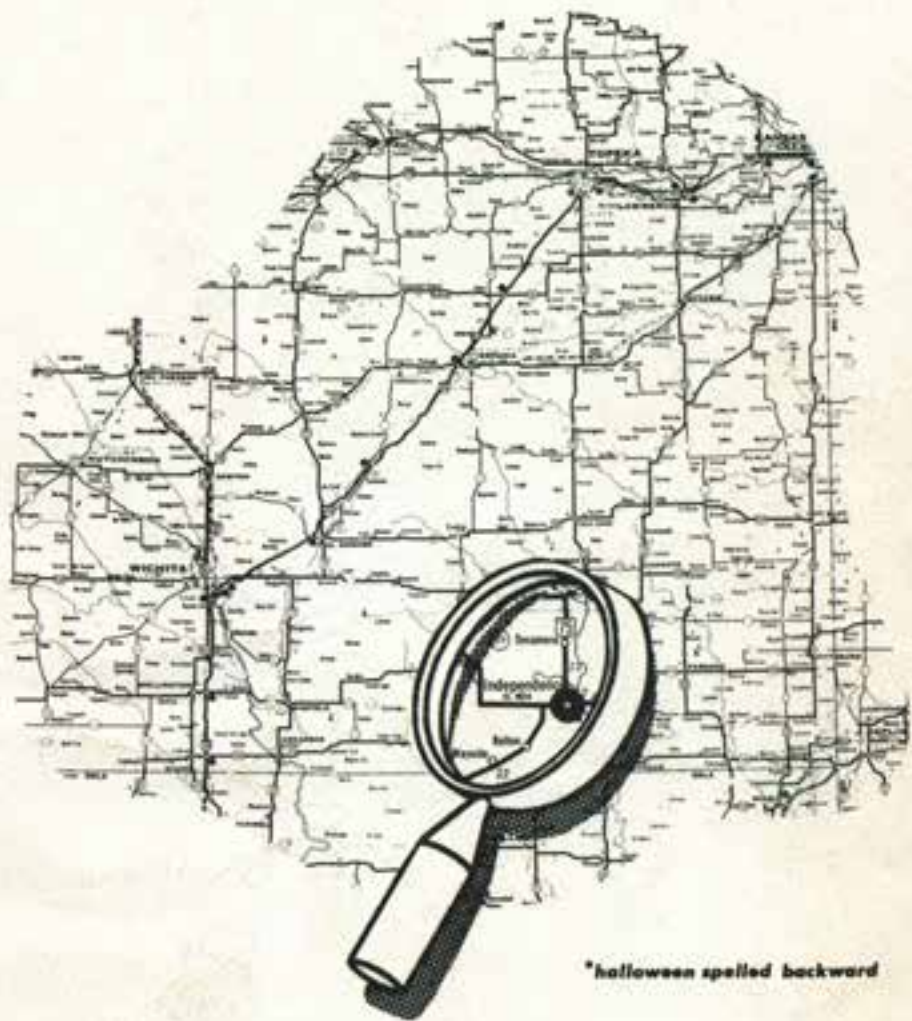
★ *stage shows*

★ *dances*

★ *coronation ball*

★ *street acts*

★ *parades*



\*halloween spelled backward

OCTOBER 24·25·26·27

**1962**

..... *largest annual celebration in KANSAS!*

## FIRST LADY OF NEEWOLLAH



MRS. C. E. ROTH

On Oct. 20, 1919 the civic committee of the Chamber of Commerce met to discuss plans for a sane Halloween for Independence. It was proposed to have a big night parade at which schools, lodges, churches and other organizations would take part.

Thus, the groundwork was laid for a celebration that was to become the city's biggest annual attraction. Two members of that committee were Thurman Hill, chairman, and Mrs. C. E. Roth, who served as chairman of the prize committee. They are credited as being the founders of the celebration known today as Neewollah.

Floats and bands were entered in the first parade, and enthusiastic citizens donned gay Halloween costumes for the merrymaking.

A street dance followed the parade. A "jitney" dance

was held at the Elks Hall, churches held open house and schools presented programs. It was a gala affair.

In the years that followed, the celebration grew and new attractions were added. In 1921, Ella Jane Binkley became the first queen. She was chosen by popular vote. That year the observance was known as the "Mardi Gras." In 1922, Mrs. Hart Goodloe spelled Halloween backwards forming the name Neewollah. And it was adopted by officials.

The first queen was chosen in 1923 by a committee and a formal coronation was held to crown Miss Florence Smith, Her Royal Highness, Queen Neelah I. Succeeding celebrations featured kiddie queens, hog calling contests, fiddler contests, and many other events.

Today Neewollah has become a gigantic four-day observance with top performers in the entertainment world lending a hand in the revelry.

Celebrations were held from 1919 through 1931, but were discontinued for four years. In 1935, the event was revived. Then, again, the custom was discontinued. In 1948 and again in 1949, Independence played host to thousands of visitors at day-long activities. But the program was not resumed until 1958. In that year Miss Neola Hamsher of Parsons, became the first out-of-town queen. Celebrations have been held each year since then.

And, so it was, that Neewollah began as a simple nighttime parade, to provide a safe and sane Halloween for the city and entertainment for its citizens. It was to grow into a spectacular festivity recognized throughout the state as—Kansas' Largest Annual Celebration!



1962

NEEWOLLAH PRESENTS

A MUSICAL COMEDY BY MEREDITH WILLSON

# THE MUSIC MAN

MUSIC AND LYRICS BY MEREDITH WILLSON  
BOOK BY MEREDITH WILLSON AND FRANK LACEY

PAUL BISH

PRODUCER

BOBBIE GIBSON

DIRECTOR

HAROLD THOMPSON

MUSICAL DIRECTOR

THEO MASON

CHOREOGRAPHER

HOWARD HOLMAN

STAGE DIRECTOR

## PRODUCTION STAFF

### ASSISTANT DIRECTOR

Val Smith

### COSTUMES

Mary Jo Dickey  
Clora Pumphrey  
Bee Cummins  
Faye Roberts  
Sally Jackman

### MAKE UP

Louise McAlister  
Hazel Gillis  
Billie Crane

### PROPERTIES

Martha Johnson  
Mary Renard  
Hazel Miller  
Kathleen Haas  
Helen Priestley

### ACCOMPANISTS FOR CHORUS AND SOLOISTS

Regina Schicke  
Juanita Fenner  
Jane Sloop

### ACCOMPANIST FOR DANCERS

Vesta Wheeler

### PROGRAM AND PHOTOGRAPHS

Genevieve Huff

### STAGE MANAGER RIGHT

Jon Lovett

### CREW RIGHT

Olin Hamlin  
Ed Haskell

### STAGE MANAGER LEFT

Glen Jones

### CREW LEFT

Bill Davis  
Tom Graham

### FLY GALLERY

Lee Nipper

### CREW

Glen Caputo  
Dan Michaelis

### BOOTH LIGHTING

Dale Hamlin

### AUDIO

Bernard Williams  
Don Webber

### SET CONSTRUCTION

Roscoe Long  
Dorothy Willet  
Bill Hauser  
Coleen Hauser  
Jon Lovett  
Lee Nipper  
Glen Jones

### SCENIC DESIGN

Stan White

## CAST OF CHARACTERS

(In order of their appearance)

**TRAVELING SALESMEN:** Doug Fegenbush, Don Aitken, Fred Wilkin, Dick Powers, Wayne Reed, Homer Parker, Bill Hauser, Leon Keeley, David Hawn, Cecil Grewell, Ray Tarry, Tom Porter.

Charlie Cowell	Jerry Webb
Conductor	Chuck Cordier
Harold Hill	Carl Mitchem
Mayor Shinn	Burks Sherwood
Ewart Dunlop	Stephen Ambler
Oliver Hix	Larry Lobitz
Jacey Squires	Willard Sainer
Olin Britt	Eldon Storer
Marcellus Washburn	Jim Mullen
Tommy Djilas	Norman Beal
Marion Paroo	Dana Aitken
Mrs. Paroo	Martha Payne
Amaryllis	Linda Dickey
Winthrop Paroo	Mike Keeley
Eulalie Mackecknie Shinn	Phidella Foy
Zaneeta Shinn	Gay Barnard
Gracie Shinn	Kathy Holman
Alma Hix	Martha Unruh
Maud Dunlop	Barbara Gregg
Ethel Toffelmier	Lena Riley
Mrs. Squires	Mary Lou Ritchey
Constable Locke	James Carpenter

**TOWNSCHILDREN:** Tom Beahm, Gary Felkins, John Harkreader, Howard Holman, Toni Hauser, Freddie Knuth, Stephen McGinness, Mickey McVey, Alvis Nuttelman, Scott Powers, Craig Tarry

**UNDERSTUDY TO WINTHROP:** Freddie Knuth

**UNDERSTUDY TO AMARYLLIS:** Toni Hauser

### SINGING ENSEMBLE

**WOMEN:** Vada Ambler, Alice Cobble, Mary Frances Harding, Ruth Leistikow, Betty Meyer, Helen Porter, Bernie Poznik, Bea Sainer, Deanna Sainer, Delma Crawford

**MEN:** Don Aitken, Doug Fegenbush, Kenneth Forsyth, Cecil Grewell, J. T. McMillen, Joe Miller, Homer Parker, Tom Porter, Ray Tarry

**GIRLS:** Karen Adams, Gay Barnard, Diane Beeson, DeLana Bish, Betsy Gibson, Judy Goodwin, Pat Gunther, Jolene Harwood, Janis Herman, Pat Ullom, Judy White

**BOYS:** Norman Beal, Bud Doss, Larry Goodwin, Dean Payden, Steve Roecker, Vern Robbins, Sidney Tucker

**MAJORETTE:** Cassie Economus



## ORCHESTRA PERSONNEL

LLOYD M. MORDY, Concertmaster

Violin: Lloyd Mordy, Frances Thompson, Alice Partridge, Paul McAlister, Carol Catlett, Linda Fenn, Anna Huneycutt

Cello: Christine Callahan, Edward Mordy

Piano: Regina Schicke

Flute: Jane Sloop, Donna Taylor

Oboe, English Horn: Harold Burris

Clarinet: Harold Burris, Robert Ferguson

Trumpet: Robert Partridge, Dale Williams, Ralph Dice

Trombone: Herbert Romig, Phil Dunbar, Ronald Fecht

Bassoon: Gary Mitchell

Percussion: Bob Hille, Wayne Adams

Stringed Bass: Vernon Wint

## SCENES AND MUSICAL SYNOPSIS

### ACT I

SCENE 1: A Railway Coach.

Morning, July 4, 1912

ROCK ISLAND ..... Charlie Cowell and Traveling Salesmen

SCENE 2: River City, Iowa. Center of Town. Immediately following

IOWA STUBBORN ..... Townspeople of River City

TROUBLE ..... Harold and Townspeople

SCENE 3: The Paroos' House.

That evening.

PIANO LESSON ..... Marian, Mrs. Paroo, Amaryllis

GOODNIGHT MY SOMEONE ..... Marian

SCENE 4: Madison Gymnasium.

Thirty minutes later.

SEVENTY-SIX TROMBONES Harold, Townspeople, Boys, and Girls

SINCERE ..... Olin, Oliver, Ewart, Jacey

SCENE 5: Exterior of Madison Library.

Immediately following.

THE SADDER-BUT-WISER GIRL ..... Harold, Marcellus  
PICKALITTLE ..... Eulalie, Maude, Ethel, Alma, Mrs. Squires,  
Ladies of River City  
GOODNIGHT LADIES ..... Olin, Oliver, Ewart, Jacey

SCENE 6: Interior of Madison Library.

Immediately following.

MARIAN THE LIBRARIAN ..... Harold, Boys and Girls

SCENE 7: A Street.

The following Saturday noon.

SCENE 8: The Paroos' Porch.

That evening.

MY WHITE KNIGHT ..... Marian

SCENE 9: Center of Town.

Noon, the following Saturday.

WELLS FARGO WAGON ..... Winthrop and Townspeople

## ACT II

SCENE 1: Madison Gymnasium.

The following Tuesday evening.

IT'S YOU ..... Olin, Oliver, Ewart, Jacey, Euladie, Maude, Ethel,  
Alma and Mrs. Squires  
SHIPOOPI ..... Marcellus, Harold, Marian, Tommy, Zaneeta, and Kids  
PICKALITTLE (reprise) ..... Eulalie, Maude, Ethel, Alma, Mrs.  
Squires and Ladies

SCENE 2: The Hotel Porch.

The following Wednesday evening.

LIDA ROSE ..... Olin, Oliver, Ewart, Jacey  
WILL I EVER TELL YOU ..... Marian

SCENE 3: The Paroos' Porch.

Immediately following.

GARY, INDIANA ..... Winthrop

SCENE 4: The Footbridge.

Fifteen minutes later.

IT'S YOU (reprise) ..... Boys and Girls  
TILL THERE WAS YOU ..... Marian and Harold

SCENE 5: A Street.

Immediately following

SEVENTY-SIX TROMBONES AND  
GOODNIGHT MY SOMEONE ..... Harold and Marian

SCENE 6: Madison Gymnasium.

A few minutes later.

TILL THERE WAS YOU (reprise) ..... Harold

SCENE 7: Madison Gymnasium.

Immediately following.

FINALE ..... Entire Company



**PAUL BISH (PRODUCER)**

One of the hardest working individuals concerned with a show is its producer. Mr. Bish is such an individual, devoting many hours to coordinating the various facets of putting together a successful show. He also produced last year's "Annie Get Your Gun." Manager of the Starcraft Boat Company, Mr. Bish moved his wife and four children to Independence in 1960 from Bethlehem, Pa.



**BOBBIE GIBSON (Director)**

A guiding force in Neewollah productions, Mrs. Gibson directed both "Oklahoma" and "Annie Get Your Gun." In addition, she has served as advisor on community theatre productions. A former teacher of speech and dramatics in Kansas City, Mrs. Gibson is known locally for her fine book and play reviews as well as her capable direction of stage shows.



**HAROLD THOMPSON (Musical Director)**

Mr. Thompson is a graduate of Bethany College and the University of Kansas Graduate School. He has a BM degree in voice and an MME degree in music education. He has been an instructor in the local school system the past 15 years. Mr. Thompson served as producer and musical director of "Oklahoma" and was musical director for "Annie Get Your Gun."



**THEO MASON (Choreographer)**

Miss Mason worked as a professional dancer for eight years prior to opening her dance studio in Coffeyville. She assists with high school and junior high school shows in Coffeyville and has served as choreographer for "Oklahoma" and "Annie Get Your Gun."



**HOWARD HOLMAN (Set Designer and Stage Mgr.)**

A native of Illinois, Mr. Holman moved his family to Independence in the summer of 1961. Since his arrival he has been active in all local theatre productions building sets for last year's production, "Annie Get Your Gun." He also did the sets for "The Tender Trap" and "Cheaper by the Dozen," both community theatre productions. He is employed as engineering manager at Electra Manufacturing Company.



## THE CAST



**CARL MITCHEM** (Harold Hill)  
is a comparatively newcomer to the theatrical scene. A graduate of Washburn High School in Topeka where he was violin soloist in the school orchestra. Carl is employed by Electra Manufacturing Company. He made his acting debut last spring, taking a leading role in "The Tender Trap." He is married and the father of two teenage daughters.



**DANA AITKEN** (Marian Paroo)  
was born in Independence and is a graduate of the local high school and junior college. Dana was featured in a starring role in "Oklahoma" and appeared in the chorus of "Annie Get Your Gun." An accomplished vocalist, Dana studied with Grace Connie Parks at Tulsa, and is director of the Youth and Angel Choirs of the First Methodist Church.



**BURKS SHERWOOD (Mayor Shinn)**  
a native of Independence, he received much of his theatrical training in high school under the late Anna Ingelman. Burks was also active in productions at Kansas State University. He has been a favorite in previous Neewollah productions: "Picnic," "Oklahoma" and "Annie Get Your Gun."



**PHIDELLA FOY (Eulalie Mackecknie Shinn)**  
has studied with Bernard Regier, musical director at Washington State University, and Arthur Westwood, voice instructor at Toisa University. A graduate of Hutchinson High School, she has had comedy leads in several operettas. In addition to appearing in "The Music Man," Phidella has also been busy directing "When Shakespeare's Ladies Meet" to be presented this winter by the Monday Music Club.



**JAMES MULLEN (Marcellus Washburn)**  
is a member of the First Christian Church Choir, the male quartet and the Independence Civic Chorus. He is employed by Electra Manufacturing Company. A "veteran" Neewollah performer, Jim will be remembered for his roles in "Oklahoma" and "Annie Get Your Gun."



**JERRY WEBB (Charlie Cowell)**  
was born and reared in Independence and is a graduate of local schools. He has also studied at the University of Kansas and St. Louis College of Mortuary Science. He is associated with the local Webb Funeral Home. Jerry has appeared in high school and juro productions. His latest theatrical appearance was made in "The Tender Trap" last spring.



**MARTHA PAYNE (Mrs. Paroo)**  
attended high school and college in Pittsburg. She appeared in several plays while in high school and directs productions for the local Monday Music Club. Martha has also studied at the Three Arts Conservatory in Wichita. She has appeared as a soloist in the local productions, "The Messiah" and "The Holy City."

## REHEARSAL SCENES









Coffeyville Red Ravens directed by James Criswell

## ACKNOWLEDGEMENTS

The Production Staff of "The Music Man" has had the cooperation and support of many merchants and local citizens who have given props, costumes and other services and materials for use in this production. To the following we are deeply grateful.

Independence Laundry and Dry Cleaners, Lucy's Beauty Shop, Public Library, Independence Country Club, Junior High School, ICC Players, Electra Manufacturing Company, Starcraft Boat Company, Boy Scouts of America, Union Gas System, Hille Music Company, Fire Department, Police Department, Kansas City Southern Railroad, Crescent Oil Company, Independence Daily Reporter and Radio Station KIND.

The Staff especially wishes to acknowledge the Starlight Theatre of Kansas City for the use of the trombones, and Archie Doss, Jack Wiggins, Roy Freels and Oren Whitson for the authentic antiques seen in the show.

The cover for this program was designed by Mark Larkin. The production of "The Music Man" is presented by arrangements with Music Theatre International, New York, N.Y.

*Coronation of*



**Queen Neelah XXI**  
**by**  
**GOV. JOHN A. ANDERSON JR.**

**8 P.M.**  
**MEMORIAL HALL**

**VI CLARK**  
**piano**

**and**

**JERRY SEATON**  
**organist**

---

*Coronation Ball*  
**10 P.M.**

**CIVIC CENTER**

**SI ZENTNER**  
**and his orchestra**





MRS. V. L. TWEEDIE  
Queen Candidates Chmn.



MRS. CHARLES T. CARTER  
Director



MRS. MAURICE W. SMITH  
Assistant Director

#### NEELAH DEBS COMMITTEE

Mrs. Fred Wilkin, Jr., Chairman  
Mrs. William Orr

#### PROPERTIES COMMITTEE

Mrs. L. R. Oakleaf, Jr., Chairman  
Mrs. William McLean  
Mrs. Jack White

#### BRUNCH COMMITTEE

Mrs. William Shaw, Chairman  
Mrs. Paul Gillis  
Mrs. Dick Sayers  
Mrs. O. E. Osborn  
Mrs. Phillip Schaub

#### LUNCHEON COMMITTEE

Mrs. George Holt, Chairman  
Mrs. Billy G. Searcy  
Mrs. G. M. Stout

#### PUNCH PARTY & BUFFET COMMITTEE

Mrs. J. D. Maxey, Chairman  
Mrs. Charles Callahan  
Mrs. Harry Price  
Mrs. F. X. Wernett  
Mrs. Lew Boys, Jr.  
Mrs. Ralph Brady

#### REGISTRATION COMMITTEE

Mrs. Leonard Davis, Chairman  
Mrs. K. L. Knuth  
Mrs. M. L. Phillips

#### CORONATION PRODUCTION COMMITTEE

Mrs. H. O. Gailey, Chairman  
Mrs. Mary Beth Velsir  
Mrs. James Bradley  
Mrs. Paul Bish  
Mrs. Frank Thompson  
Mrs. Tom Hamilton

Queens Candidates Consultant .....	Mrs. Bruce Cramb
Production Design .....	Mr. Howard Holman
Set Construction .....	Mr. Charles T. Carter, Mr. James Bradley, Mr. Maurice W. Smith
Theme Song .....	Composed by Mrs. H. D. Griffiths, Jr., Iola, Kansas
Vocalist .....	Mr. Howard La Voie
Queens Gift .....	Mrs. William Ohlandt
Master of Ceremonies .....	Mr. Hoyt Caston
Photography .....	Mrs. Genevieve Huff
Queens Make-up .....	Independence Beauty College
Queens Float .....	Chamber of Commerce
Queens Robe .....	Mrs. Fred Colburn

The Queens Committee wishes to thank:

Vivian Woodard Co. ....	for Cosmetics
Halsey's Department Store .....	for Queens Favors
Hille Music Co. ....	for Musical Instruments

## QUEEN CANDIDATES



CAROL ANDREWS  
Jaycees  
MARY BETH BLAKESLEE  
Nadine's  
BARBARA BORKLUND  
Huff Studio  
TERRI BUSER  
Calverts

JEAN CLARK  
Krueger And House  
JAN COKER  
Locke's  
LENNA JANE DAVIS  
Man's Land  
CAROLYN DEWEY  
Sayers Furniture



LINDA DIFFEY  
Gansels  
JEAN FARLEY  
Wilson's Gift  
SHEILA FOY  
Wig's Grill  
CONNIE GAUR  
Lions Club

SALLY GILLILAND  
Gilmore Ins.  
JUDY GOODWIN  
Sinclair  
THELMA GRIFFITH  
Hasselman's  
PAT GUNTHER  
Corner Drug





KAY HAAS  
Mont. Co. Abstract Co.

PEARL HARVEY  
J. C. Penney Co.

RUTH JOHNSON  
ESA — Sorority

DONNA JONES  
Sayers Hardware

NANCY KAUFFMAN  
Halseys  
JUDY KELLENBERGER  
French's  
KATHI KIEWIT  
Hammonds  
CHERYL LAYTON  
Powell Prescription



VICKI LAYTON  
Veith Fabrics  
ANITA LEE  
Eks Club  
BEVERLY MARDEN  
Kiwanis Club  
PAULA MITCHELL  
Neilson's

JUDY McCLURE  
Murphy Shoes  
JAN SANDERS  
Defever Osborn Drug  
JANETTA SMITH  
Massey Urfer  
SALLY TROTTER  
Millican







DIANE TWEEDIE  
Security Abstract Co.  
SHARON UNRUH  
Electra Mfg.  
KRISTIN UTZ  
Ella Mae's Beauty Salon  
LYNN WALL  
Buton's

ANN WARNER  
Union Gas System  
MELBA MOORE  
Grenola Community Club  
SUSAN HOLROYD  
Sedan Jaycees  
GENNETH McELWAIN  
Longton Senior Class



VICKIE SHUE  
Fredonia B P W  
CAROL DENISON  
Fredonia Lions Club

Portraits for the following girls were not available when our program went to press.

PATRICIA MOORE  
Commercial Club, Elk City  
DONNA PARKER  
Caney Jaycees



### NEELAH DEBS

Back Row (L to R) Becky Bradley, Becky Mattox, Vickie Woodell, Karen Schaub, Linda Brainerd and Sally Scott.

Front Row Mary Sack, Elaine Lochmiller, Janet Relf, Susan Schroeder and Marsha Layton.

## QUEEN COMMITTEES AT WORK







## KIDDIES PARADE

### COMMITTEE

HARRY BISHOP, Chairman  
Principal Lincoln School

BILL SCOFIELD  
Principal Riley School

LEONARD PRICE  
Principal Washington

MRS. RUTH CARPENTER





## SATURDAY PARADE







## SHOWER OF STARS AND CORONATION



TED WEEMS



SI ZENTNER



JOHNNY MATSON



CHORDETTES



THE FOUR ACES

## FREE ACTS



THE CATHALDAS



HANK THOMPSON



MARINE DRILL TEAM



ROY CLARK



CHARLIE MAY TRIO





## NEEWOLLAH BOARD OF DIRECTORS



CARL GUILKEY  
Advisor



DENVER HYLER  
Advisor



HOWARD HOLMAN  
Stage Mgr.



LOIS CARTER  
Dir. of Queens Pageant



EMMETT WILSON  
Grand Parade Marshal



HARRY BISHOP  
Kiddies Parade Marshal



BOB HILLE  
Bands



BOB DAVIS  
Tickets



WAYNE REED  
Tickets



JIM WIELAND  
Safety & Police Protection



DOUG FEGENBUSH  
Publicity



GEORGIA HIGH  
Publicity



DICK SHAVER  
Booster Club Rep.



DUANE DOLL  
Floats



POLLY CHEROT  
Treasurer



PAUL BISH  
Prod. of "The Music Man"



BONNIE GIBSON  
Director



HAROLD THOMPSON  
Musical Director



GENEVIEVE HUFF  
Programs and Photographs

## GENERALISSIMOS



BILL WOODS  
1962



JIM HALSEY  
1956



BOB WOHLTMAN  
1959



JERRY WEBB  
1960



DON DANCER  
1961