NEEWOLLAH '74

It was fifty-five Halloweens ago
in this urban-industrial town.
They took the name of Halloween
and turned it all around.

The fun went on for a dozen years.
Then it was stopped by the lack of cash.

They planned a celebration
in between the tricks and treats.
They gave the youngssters something to do.
Keep them off the streets.

The three-day event grew in time and fun.

The country show is a good idea.
To bring more folks to our hall.
The pageant is full of elegance.

The parade is always a happy time.
With laughter, floats, and bands.

The precision drill and funny clowns
meet even the greatest demands.

The queens affair is exciting to all.
With interviews, dinners, and teas.
The local folks can show their stuff.

The lollies also spark the crowds.
In this grand celebration of fall.

And three years later they even tried
A hog-calling contest.

The depression when things improved
They continued the yearly bash.
CALENDAR OF EVENTS
NEEWOLLAH 1974

VARIETY SHOW
WED., OCT. 23 • 8:00 P.M. • MEMORIAL HALL
featuring - ROSEMARY CLOONEY
and "THE SPURRLOWS"

QUEENS TALENT SHOW
THURS., OCT. 24 • 7:00 P.M. • HIGH SCHOOL

CORONATION
FRI., OCT. 25 • 8:00 P.M. • MEMORIAL HALL
CROWNING OF QUEEN NEELAH XXXIII
by Governor Robert Docking

COUNTRY - WESTERN
SAT., OCT. 26 8:00 P.M. MEMORIAL HALL
featuring
FREDDY WELLER
BOB LUMAN and the "STONES RIVER BAND"
& GUNILLA HUTTON

DANCE
SAT., OCT. 26 10:30 P.M. CIVIC CENTER
BOB LUMAN and the "STONES RIVER BAND"
WELCOME:

With great pride we present Neewollah '74. We hope that you feel that its the greatest one ever. I say we, because without a great board of directors, the many committee chairman, vice chairman, and their many helpers, Neewollah would not be possible.

With the support of you, our local and surrounding area citizens, we can keep Neewollah Kansas' Largest Celebration.

THANKS

[Signature]

GENERALISSIMO

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NEEWollah BOARD OF DIRECTORS

Jerry Webb  
Pat Springer  
H.A. Meyer  
Karen Reeder  
Paul Bish  
Lew Boys, Jr.  
Clarence Kindt  
Don Yerkes  
Bill Cook  
Betty Sell  
Bill Mason  
Pat Hughes  
Dick Shaver  
Bill Fitzpatrick  
Stan Lewis

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NEEWollah COMMITTEE

Walt Dittmer  
Bob Hille  
Stan Lewis  
Thurman Cook  
Mike Carpenter  
Mary Renard  
Dick Shaver  
Pat Springer  
Don Yerkes  
Pat Hughes  
Harry Bishop  
Jerry Webb  
Paul Viets  
Gary Crumrine  
Dale Payne

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PAST GENERALISSIMOS

Jim Halsey ............. 1958-1965  
Bob Wohltman ............. 1959  
Gerald Webb ............. 1960-1972  
Don Dancer ............. 1961  
Bill Woods ............. 1962-1964  
Duane Doll ............. 1963  
Fred T. Wilken, Jr. ............. 1966  
E.C. "Bud" Simmons ............. 1967  
Wayne Reed ............. 1968  
G. Burks Sherwood ............. 1969  
Robert R. Schneider ............. 1970  
Bill Cook ............. 1971  
Dick Shaver ............. 1973
Coronation of Queen Neelah XXX111

Crowning by Robert B. Docking, Governor of Kansas

NEELAH DEB DANCE
PRESENTATION OF QUEEN CANDIDATES
TALENT ACTS
PRESENTATION OF QUEEN CANDIDATES

Intermission

ORIGINAL SKIT BY KATHY McGEE
SALUTE TO SPECIAL GUESTS
ANNOUNCEMENT OF WINNERS

Miss Talent
Miss Congeniality
Miss Originality
Miss Personality
Miss Fashion
Miss Beauty

2nd Runner Up
1st Runner Up

Queen NeelahXXX111 Belinda Boga

Master of Ceremonies JIM FISHER
Organ Prelude MRS. PHIL ATKISSON
Queen's Pageant Committee

Left: Mrs. Thurman Cook
Right: Mrs. Sam Ashley
— Co-Chairmen

Neelah Debs ........................................... Mrs. William Reeder, Co-Chairman;
                                        Mrs. Carl Pasternak, Co-Chairman; Mrs. Thurman Cook,
                                        Choreographer; Mrs. Richard Verge, Costumes

Queen's Gifts ................................. Luggage, Neewollah Committee & Calverts;
                                        Gold Charm Bracelet, Neewollah Committee & Reese Jewelry

Queen's Trophy ............................. Hackney & Sons, Midwest Inc.

Other Trophies .............................. 1st Runnerup - Wilson's Gift Shop
                                        2nd Runnerup - Esthers
                                        Miss Beauty - Hasselmann's Florist
                                        Miss Congeniality - Another Place
                                        Miss Fashion - The Hairbrush
                                        Miss Originality - Murphy's Shoe Store
                                        Miss Personality - The Village In
                                        Miss Talent - Man's Land

 Escorts Assisting on Stage ............... Steve VanBuskirk and Sherman Halsey

Coronation Staging .......................... Rachel and David Torbett
                                        Assisted by High School Play Production Class

Judges .............................................. Bruce and Veda Rogers, Winfield;
                                        Dr. Evelyn Swartz of the University of Kansas, Lawrence

Special Guests ............................... Robert Docking, Governor of Kansas
                                        and Mrs. Docking; Queen Neelah XXX11. Laurie Diforio
STAGE ESCORTS
Left: Steve VanBuskirk
Right: Sherman Halsey

NEELAH DEBS
BACK ROW: Cheryl Aitken, DeAnn Day, Julie Sauder, Sally White, Stephanie Cook, and Julie Edds.
FRONT ROW: Cheryl Bockover, Tresa Bruening, Kathy Chase, and Lissa Leonard
SEATED: Kathy Ashley, Kathy Brisbane.

"Make one person happy each day -
even if it's yourself."
Queen Candidates
of
Neewollah '74

ERICA FLOERCHINGER
Woods Lumber

RHONDA HAWK
Elk City Commercial Club

JANICE HIGHT
Gansel’s Jewelry

CINDY HOUSEL
Rotary Club

SUZANNE JONES
Davison Shoes

ELOISE MEYER
Mildred Burns’ Fashion Shoppe

PAM NEAR
Kiwanis

SHARON PEARCE
Sedan Chamber of Commerce

BETTY POWERS
Sayers ACE Hardware

MELISSA SHAVER
ARCO

ARDITH SCHENK
Alford’s “The Flower Shop”

SANDRA TUCKER
Wig’s Restaurant

BECKY VanDyne
Optimist Club

MARILYN WARE
Reese Jewelry

BECKY WILLIAMS
Et Cetera
Queen's Pageant Committee's

LUNCHEON COMMITTEE
Mrs. Sue Holroyd, Chairman
Mrs. Norma Kaiser
Mrs. Etta Shanks
Mrs. Barbara Hallett
Mrs. Rayma Bishir

NEELAH DEB COMMITTEE
Mrs. Bill Reeder, Co-Chairman
Mrs. Carl Pasternak, Co-Chairman
Mrs. Thirman Cook, Choreographer
Mrs. Richard Verge, Costumes

BRUNCH COMMITTEE
Mrs. Louis Michels
Mrs. Bob Scovel
Mrs. Norman Castagna, Co-Chairman
Mrs. Porter Clark, Co-Chairman
REGISTRATION & TALENT COMMITTEE
Mrs. Pat Hughes, Mrs. John Sherbon, Mrs. Thelma Keber, Mrs. Sandy Brown

PUNCH PARTY
Mrs. Mary Rinck, Mrs. Carol Muller, Mrs. Stella Thompson

BUFFET & DANCE COMMITTEE
Miss Kathy Carnes, Mrs. Karol Johnson, Mrs. Dave Thompson, Mrs. Sam Dodson, Mrs. Omar Williams, Mrs. Edie Wright, Mrs. Bill Ethridge

TEA COMMITTEE
Mrs. Dwight Turner
Mrs. Robert Osborn

Coronation Staging
Rachel & Dave Torbett
WEDNESDAY
October 23
8:00 p.m. Memorial Hall

Rosemary Clooney
"Come-on-a-My House"
"This Ole House"
"Hey There"
"Half As Much"

THE SPURRLOWS
COUNTRY WESTERN

Saturday, Oct. 26
8:00 p.m. Memorial Hall
DANCE - CIVIC CENTER
10:30 p.m.
Bob Luman & the "Stones River Band"

GUNILLA HUTTON
Appeared on "Hee Haw", played the role of Betty Jo on "Petty Coat Junction"

BOB LUMAN ——
AND THE "STONES RIVER BAND"
"Let Me Make the Bright Lights Shine For You"

FREDDY WELLER
Appeared on "Hee Haw", "Promised Land" - Top Seller
CONTRIBUTIONS

ARCO Pipeline
American Television & Communications Corp.
Ashcraft-Holt Agency
Ashcraft Tire Co.
Automotive Controls Corp.

Dr. Albert E. Bair
Mr. & Mrs. Elmer Belt
Central Office Products
Citizens Nat'l Bank
Crawford Truck Stop

Dr. & Mrs. Dale P. Devore
Mr. & Mrs. W. J. Forsyth

Mrs. Lewis S. Geckeler
Gibson Products Co.
Gilmore, Dennis, Miller Ins.
Golden Glo Salon

Guarantee Performance Co., Inc.
Carl R. Guilkey, Ins.

Glen H. Hackmaster, Jr.
Hassellmann’s Florist, Inc.
Haynes’ Davis Paint Store
Hendrix Retail Liquor

Independence News
Independence Realty
Independence State Bank

Judy Johnson Appliances

KGGF

KG & E. The Electric Co.
Dr. & Mrs. K.L. Knuth

Lee Daily Montgomery Ward
LeRoy’s Motor Supply
Lowmaster Engineering Co.
McCalla Retail Liquor Store

Mercy hospital - Sisters of Mercy
Messenger Furniture
Mildred Burns Fashion Shoppe
Montgomery County Abstract
Dr. & Mrs. Earl B. Myers, Jr.

Newkirk Ins. Agency
Dr. & Mrs. Gary Nickel
Dr. Robert E. Null

Dr. & Mrs. Robert M. Osborn

Parrish Ready-Mixed Concrete
Peoples State Bank of Cherryvale
Persky Iron & Metal
Mr. & Mrs. John G. Pittman
Potts Funeral Home

Raglin Retail Liquor Store
Reed’s IGA
Mr. & Mrs. J.H. Renard
Dr. & Mrs. E.L. Robinson

Sayers Ace Hardware
Shaner Retail Liquor Store
Dr. & Mrs. Harold J. Sauder
A.C. Sherwood Construction
Shoes ... by Cotterill
Southwestern Bell Telephone

Tole Landscaping Service
Townsmen Motel

Union Gas System
Universal Atlas Cement

Kirk C. Veeder
Vining Electric

Dr. E.B. Wagner
O.E. Woods Lumber Co.

Yerkes-Michels Accounting Firm

ACKNOWLEDGEMENTS

The Neewollah Board of Directors wishes to acknowledge the following individuals, business firms, and organizations for their contributions to the various Neewollah events:


...and all others who agreed to help after this program went to press.
LEROY VAN DYKE
and the Auctioneers

Member of the Grand Ole Opry since 1965. 1st Recording, "The Auctioneer"

 Appearing Sat., Oct. 26 - 1:00 - 2:30 - 4:30 Shows
Downtown Bandstand

ALSO APPEARING ARE TWO GROUPS FROM THE HANK THOMPSON SCHOOL OF MUSIC,
CLAREMORE, OKLA.
CHRIS BRUMMETT
Neodesha
Chamber of Commerce

BELINDA BOYS
Gilmore Dennis Miller Ins. Inc.

TAMMY CLARK
Doyal's Studio

VIRGINIA CLOSSON
Citizens National Bank

CINDY COOK
DeFever-Osborn Drug

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Know Place

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Shoeland

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Lion's Club

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Pierce Pharmacy

KARLA KEMP
Sandott Lumber Co.

LINDA LEONARD
The Village In

VIRGINIA LESCO
Bruest

ROSELYN MAGEE
Automotive Controls Corp.

CRISTIE MASON
Kansas Gas and Electric Co.

LENETTE STEINLE
Independence State Bank

JEANNIE BAKER
Zeta Gamma of Beta Sigma Phi-Cherryvale

Not Pictured:
LINDA CLARK
Big T Janitor Service

WINNIE MAE CLARK
Grewell's

PHYLLIS BYRD
Reed's IGA

SHERYL BRITIAN
Jr. Study Club - Elk City

GENA JOHNSON
Longton

CHamber of Commerce

PATI JORDAN
Xi Delta Tau of
Beta Sigma Phi - Cherryvale

QUEEN CANDIDATES & PUBLICITY
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Mrs. Ray Woods

Mrs. John Reid