WELCOME TO NEEWOLLAH:

The Neewollah Board of Directors and Committees join me in extending to you a sincere Welcome to the 1978 Neewollah festivities.

Each year Neewollah expands its entertainment and activities for you. This reflects your continued support and enthusiasm in making this event the largest annual celebration in Kansas.

It is our hope that fond memories of Neewollah will remain with you always.

Thank you for your participation.

Sincerely,

Roger P. Leeseberg
Generalissimo
NEEWOLLAH BOARD
Roger Leeseberg (Generalissimo)

Paul Viets       Don Harris
Kathryne Bruening Mary Ann Polasek
Stewart Crow     Mary Renard
Pat Clark        Pat Springer
Bill Cook        Karen Reeder
Don Dancer       Jerry Webb
Walt Dittmer     Jack Wilhelm
Dale Falier (Ex-officio)

NEEWOLLAH COMMITTEE

Jerry Webb       Sharon Viets
Mary Renard      Sharon Leeseberg
Frances Baer     Bob Hille
Pat Springer     Pat Clark
Walt Dittmer     Lois Mount
Stan Lewis       Keith Confer
Thurman Cook     Georgia High
Mike Carpenter   Mike Wuerdeman
Jim Kelly        Jack Wilhelm

PAST GENERALISSIMOS

Jim Halsey ........ 1958-1965
Bob Wohlman ...... 1959
Gerald Webb ...... 1960-1972
Don Dancer ........ 1961
Bill Woods ........ 1962-1964
Duane Doll ....... 1963
Fred T. Wilkin, Jr. 1966
E.C. “Bud” Simmons 1967
Wayne Reed ....... 1968
G. Burks Sherwood 1969
Robert R. Schneider 1970
Bill Cook .......... 1971
Dick Shaver ........ 1973
Stan Lewis .......... 1974
Paul Viets .......... 1975
Bill Mason .......... 1976
Kathryne Bruening ... 1977

PAST QUEENS

1977 Susan Scovel
1976 Stephanie Cook
1975 Janet Washburn
1974 Belinda Boys
1973 Laurie Dilono
1972 Ruth Pittman
1971 Diane David
1970 Nancy Reid
1969 Terri Boonie
1968 Diane Talley
1967 Pat Yerkes
NEEWOLLAH
SCHEDULE OF EVENTS
1978

MONDAY, OCTOBER 23:
8:00 (MH) "An Evening With Rodgers and Hart"

TUESDAY, OCTOBER 24
8:00 (MH) "An Evening With Rodgers and Hart"

WEDNESDAY, OCTOBER 25
8:00 (MH) Country Music Show featuring Tammy Wynette
Carnival and Concessions
Open Downtown
(DT) Haunted House

THURSDAY, OCTOBER 26
6:00 (HS) Queen's Talent Competition
Carnival and Concessions
(DT) Haunted House

FRIDAY, OCTOBER 27
7:30 (MH) Queen's Coronation Pageant
(DT) Carnival and Concessions
4:00 (DT) Kiddies Parade
4:30 (DT) Street Acts featuring local groups
Coronation Ball
(DT) Haunted House

SATURDAY, OCTOBER 28
11:00 (DT) Grand Parade
Street Acts featuring Jana Jae and Tweed
Downtown - after parade
2:00 Football at Riverside Stadium
ICJC vs. Butler Co.
8:00 (MH) Country Music Show -Starring Ray Price
(Also appearing - Jana Jae and Tweed)
(DT) Haunted House

Locations:
(DT)-Downtown
(MH)-Memorial Hall
(HS)-High School

ALL SEATS RESERVED
NEEWOLLAH COMMITTEE

Pat Clark
Publicity Chrm.

Sharon Leeseberg
Special Events

Stan Lewis
Traffic Control

Thurman Cook
Kiddies Parade Marshall

Mike Carpenter
Memorial Hall

Jim Kelly
Bandstand Emcee
Mary Renard
Ticket Sales

Frances Baer
Ticket Sales

Lois Mount
Advertising

Sharon Viets
Special Events

Walt Dittmer
Grand Parade Marshall

Stewart Crow
Advance Contributions

Jack Wilhelm
Concessions
NEEWOLLAH PICTURES from the Past —
Do You Remember?
RODGERS
A MUSICAL
Music by RICHARD RODGERS
Concept by Richard Lewine &
Produced by GERALD WEBB
Directed by
DR. GEORGE JONES
Musical Director
CELEBRATION
Lyrics by LORENZ HART
John Fearnley
and
GEORGIA HIGH
Keith Confer

produced by special arrangement
with Rodgers and Hammerstein Library, New York

Jan Lovell
Choreographer
Liz Miessler — starred as Dolly Gallagher Levi in "Hello, Dolly" and played secondary leads in "Fiddler on the Roof," "The King and I," and "South Pacific." She has studied music for eight years, including a year in Chicago. She studied with Dr. Park at Pittsburg State University last semester where she is presently continuing graduate studies in psychology. She and her husband, Al, have three children.

Becky Parish — appeared in "October Happening" and "The King and I." A recent graduate of Pittsburg State University where she received a degree in business administration, she is employed in the personnel department of Emerson Electric Company.

While a student at ICJC, Miss Parish played the female leads in "Carousel" and "You Can't Take It With You" and sang with the "Livin' Experience."

DeMont Reed — lived in Independence from 1962 to 1967 where he was an executive with Electra Manufacturing Company, forerunner of Automotive Controls Corp. While living here he appeared in the Neewollah productions of "Guys and Dolls," "My Fair Lady," and "Anything Goes," plus a number of community theatre productions. A member of the Reporter advertising staff, Johnson is president of the Picnic Players, a local community theater group.

Dana Atiken — is soloist and director of the children's choir at the First United Methodist Church. She has played leading roles in the Neewollah musicals "Oklahoma," "Carnival," "Guys and Dolls," and "Anything Goes." Mrs. Atiken and her husband, Don, are parents of three children.

Ray Rothgeb — played the title role in "The King and I" and appeared as Moonface Martin in "Anything Goes." He also performed in Neewollah's "Hello, Dolly." Formerly the vocal music instructor at Independence Community Junior College, Rothgeb is now employed by Hackney and Sons Midwest, Inc. as production scheduler/customer service representative. He holds bachelor and master degrees in music education from Wichita State University. In addition to performing the "Rodgers and Hart" production. He also designed the set for the show. He and his wife, Donna, have two sons.

Nada Dobson — is a native of Southeast Kansas and appeared as Reno Sweeney in last year's Neewollah musical, "Anything Goes." She holds a bachelor's degree in sacred music from Southern Methodist University while in college she was a soloist with the select University Choir, opera workshop and sang with the Dallas Symphony. Her credits include playing the lead roles in productions of "Amahl and the Night Visitors" and "The Music Man" in addition to "Anything Goes." She has also appeared as a soloist with the Independence Oratorio Society.

Mrs. Dobson, her husband Kent, and their daughters live in Neodesha. She formerly was administrator of the Neodesha Arts Association and recently became manager of the Independence Chamber of Commerce.

Jim Johnson — played the role of Teyye in "Fiddler on the Roof" and leading roles in "Hello, Dolly" and "My Fair Lady." He also appeared in "Oliver," "The King and I," "Lil' Abner," and "Anything Goes," plus a number of community theatre productions. A member of the Reporter advertising staff, Johnson is president of the Picnic Players, a local community theater group.

Gary Manford — is a vocal instructor at Independence High School and played the role of Billy Crocker in "Anything Goes" last year. A graduate of the University of Missouri where he received a bachelor's degree in music education, Manford received his master's degree in education administration from Western Illinois University. While in college he appeared in four major opera productions and was a member of groups performing with the St. Louis, Chicago and Kansas City symphonies.

He is married and the father of one son.
Synopsis of Musical Numbers

ACT I

Falling In Love With Love
Thou Swell
The Girl Friend
Where or When
To Keep My Love Alive
With A Song In My Heart
This Can't Be Love
My Heart Stood Still
Isn't It Romantic
Here In My Arms
My Romance
Where or When (Reprise)

Intermission

ACT II

I Wish I Were In Love Again
It Never Entered My Mind
Happy Hunting Horn
Mountain Greenery
It's A Lovely Day For A Murderer
Little Girl Blue
Mimi
Johnny One Note
Manhattan
Blue Moon Sequence — Prayer

The Bar In Ev'ry Man
Manhattan Melodrama
Blue Moon

The Most Beautiful Girl In The World
Ten Cents A Dance
She Could Share The Maracas
I Didn't Know What Time It Was
You Took Advantage Of Me
Dancing On The Ceiling
It's Got To Be Love
He and She
Blue Room
He and She (Reprise)

DANCERS — Lisa James, Susan Purdy, Debra DeMeir, Kaye Boone and Lisa Mead, all of Bartlesville

ORCHESTRA —

Scott Knackstedt, drums
Mark Dice and Steve Kimball, trumpets
Randy Blumer, bass
John Byrne, trombone
Sally Kimball, piano
Dick Datson, Harold Burris and Kerry Rogers, reeds
PRODUCTION STAFF

Gerald Webb
Producer

Georgia High
Producer

Keith Confer
Director

Dr. George Jones, Jr.
Musical Director

Jan Lovell
Choreographer

Martha Payne
Production Coordinator

Marinell Boys
Props

Margaret Goheen
Makeup

Travis Bolding
Stage Manager
CORONATION OF QUEEN NEELAH XXXVII
CORONATION PAGEANT

PARADE OF CANDIDATES
PRESENTATION BY QUEEN NEELAH XXXVI AND HER COURT
NEELAH DEB DANCE ACT
PRESENTATION OF CANDIDATES 1-16
QUEEN TALENT ACTS
PRESENTATION OF CANDIDATES 17-33
QUEEN TALENT ACTS
PRESENTATION OF CANDIDATES 34-49

INTERMISSION

INTRODUCTION OF SPECIAL GUESTS
ANNOUNCEMENT OF CATEGORY WINNERS

Miss Beauty __________________________
Miss Originality ______________________
Miss Personality ______________________
Miss Poise ____________________________
Miss Talent __________________________
Miss Congeniality _____________________
Scholarship Award ______________________

ANNOUNCEMENTS OF FINALISTS

2nd. Runner-Up _________________________
1st. Runner-Up _________________________

CORONATION OF QUEEN NEELAH XXXVII
QUEEN CANDIDATES OF NEEY

Lori Alford
Shoes by Cotterill

Dana Arnold
Beta Sigma Phi
Epsilon Zeta Chapter

Melony Armwine
International Tours of
of Independence

Marybeth Bally
OTASCO

Kim Brooks
Dairy Queen

Sherri Favero
Clement's

Linda Griffin
Sandott Sentry Lumber

Jaci Hafner
The Fashion Shoppe

Tammy Holiday
Johnson's Studio
Neodesha

LouAnn Houser
Davison Shoes

Cheryl Leanard
Independence Jaycees

Melody LeRoy
Yankee Clipper

Leigh Anne Long
Zeta Gamma Chapter
Beta Sigma Phi

Cindy Mann
The Show Off

Lori Martin
Sedan Chamber of Commerce
WOLLAH 1978

Terri Bryant
Commercial Club
(Elk City)

Loretta Buser
Colonial Yarn Shop

Jennifer Chambers
Central Office Products

Trish Coder
Ashcraft-Holt Real Estate

Jan Daugherty
Tot Territory

Shelly Hughes
Penny Lane Gift Shop & Camera Shop

Debbie Jabben
Jim Goodman
Real Estate

Judy Kaiser
Sir Von

Cheryl Kane
Lions Club

Stephanie Kenoly
National Advertised Brands

Paula Newmaster
Dependence State Bank

Teri Nordberg
Hille Music Co.

Robin Philo
B & N Drilling

Patti Pittman
Sayers Ace Hardware

Debi Pittman
Sherwood Motel
JUDGES
Mrs. Pat Sikes
Miss Rhonda Preston
Miss Paulette Henderson

QUEEN'S TROPHY
SPONSORS
QUEEN'S TROPHY -- Independence State Bank
1ST. RUNNER-UP - Colonial Terrace
2ND. RUNNER-UP - Rotary Club

MISS TALENT - Calverts Dept.
MISS BEAUTY - Hackney & Sons
MISS ORIGINALITY - Scovel
MISS PERSONALITY - Midway
MISS CONGENIALITY - Independence Bank
MISS POISE - Gansels Jewelry
Lisa Sherwood  
Security Abstract

Jana Sinclair  
Baumans, The Haberdashery (Neodesha)

Susan Sloop  
National Reserve Life Insurance

Deborah Taylor  
Union Gas System, Inc.

Kimberly Taylor  
Taco Hut

Laura Watson  
Montgomery Co. Bar Association

Terry Weimer  
Shaffer Typewriter Co. & Loan

Shari Wright  
Carpetland, Inc.

STAGE ESCORTS  
Shannon Coffey, Tom Cook

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Queen's Ring - Westco & Queen's Committee
Queen's Luggage - Dancers & Queen's Committee
Queen's Silver Tray - Sears Jewelers & Queen's Comm.
1st Runner-up Silver Tray - Gansels & Queen's Comm.
2nd Runner-up Silver Tray - Gansels & Queen's Comm.
1st. & 2nd. Runner-up Necklaces - Gansels & Penny Lane
COMMITTEES

PAT SPRINGER
Director of Queen's Pageant

KAREN REEDER
Queen Candidates Chairman

CHERYL OSBORN
Queen Candidates Co-Chairman

MARIE WHITE
Publicity Chairman
CO-CHAIRMEN OF NEELAH DEBS
Dianne Meyer
Val DeFever

NEELAH DEBS

NEELAH DEB COMMITTEE
Fay Overfield (seamstress), Pat Clark, Nancy Gordon (dance instructors), Pam Schultz (choreographer).
CORONATION COMMITTEE
Betty Carns, Jaunita Carpenter, Carolyn Dice, Linda Sayers, Colleen Confer, Rachel Torbett, (Chairman).

TALENT COMMITTEE
Peggy Crumrine, Jean Lundt (Co-Chairmen), Barb Emert, Elenor Lewis, Tomarie Boyd.

PUNCH, RECEPTION/DANCE COMMITTEE
Seated—Lynn Stewart, Ann Crow (Chairman). Standing — Sharon Paugh, Sharon Thompson. (Not Pictured — Barb Emmot, Diane Lovett.)
BRUNCH COMMITTEE
Sitting — Janet Powers, Mary Sayers (Chairman), Trish Kinnard. Standing - Debbie Bertie, Terry Cloe. Not pictured - JoAnn Wilkin.

TEA COMMITTEE
Davi Borklund
Susan Terry

LUNCHEON COMMITTEE
Seated - Darlene Watson, Vi Cleverly, Mary Ann Pollock (Co-Chairman), Jody Kawulok. Standing - LaVern Wood (Sub-Committee Co-Chairman), Sheila Thompson (Co-Chairman), Marge Rodnick. Not Pictured - Sherrie Maxie (Sub-Committee Co-Chairman), Lee Sherwood, Ardis Fredikson, Melinda Whitney, Betty Baden.

WINDOW & SASH COMMITTEE
Margi Hadley, Pam Hines (Chairman), Kay Michels, LuAnn Marshall.
Tammy Wynette — Rags-to-riches stories are nothing new in country music, but no star ever made it to the top against greater odds than Tammy Wynette.

In just 15 years she's come from a three-room house on a Mississippi farm to the First Lady of Country Music. Her time is divided between her 9½ acre estate and criss-crossing the country in her custom-designed bus traveling over 100,000 miles each year.

Tammy's first hit single "Apt. No. 9" hit the charts in 1966 and "Stand By Your Man" released in 1969, still reigns as the biggest selling single in the history of country music. Her songs have made it to the top of the charts as number one hits 35 times and she was the first female country artist to receive a platinum album for sales exceeding one million albums. Tammy has won two Grammy's and is a three-time winner of the Country Music Association's Top Female Vocalist of the Year Award.
Ray Price — has all the credits, awards, citations, charts, personal appearances, television shows, and record sales.

Price also has brought sophistication to country music, has been an innovator, has broadened the base and concepts beyond the realm of imagination of most and has developed a dignity and finesses which many would not have thought possible.

Ray Price would never accept the thesis that country music was secondary to any art form. He may perform in a tuxedo, but always with his boots on.

His credits include induction to the Country Music Hall of Fame Walk Way of Stars in 1971, Eight time winner of the Number One Country & Western Singer and the CMA "Best Song of the Year" in 1970 with "For the Good Times."

Price is an ever-popular country artist with a smooth style all his own and Neewollah 1978 welcomes him.
Jana Jae — Of all the musical instruments associated with the Country Sound, probably no one is more revered than the fiddle. A good fiddler is worth his weight in gold and petite, dark-haired Jana Jae is one to the finest anywhere. As a featured instrumentalist with the Buck Owens Show, she has amazed and delighted audiences all over the world with her non-stop fiddlin’ talent.

She hails from a totally musical family. Jana learned to fiddle at her father’s knee at the age of two, “fiddled her way through school” and graduated with a musical degree from a Colorado college. Though she has studied classical violin both stateside and in Europe, and is excellent at it, Country Fiddlin’ remains her true musical love.

Her many credits include National Ladies’ Fiddlin’ Champion in 1973 and 1974 and Neewollah, in response to the rave reviews of 1977, is happy to bring her back to Independence for this year’s festivities.
TWEED — Those who like first-rate country music with lots of beauty and strong rhythms but without the twang and corn should try TWEED. This group straddles the "cross-over" between rock, pop and country. Their sound is compelling, yet gentle. It is crisp and tightly rehearsed. It has a fine wit and intelligence. It rocks without being garish. It goes country without going hayseed. Most of all, it has good taste.

It's unfair to make comparisons because TWEED doesn't seem to imitate anyone. They have synthesized a little, but when they take a song by Fleetwood Mac or the Eagles, they do it so well (often much better, with more subtleties of harmony and instrumentation) that it becomes their own.
QUEEN'S FLOAT
Neewollah Inc.

QUEEN'S COURT FLOAT
Independence Board of Realtors:
Ashcraft-Holt Agency
Jim Goodman Real Estate
Heritage Realty, Inc.
Independence Realty
Landmark Realty
Midwest Real Estate, Inc.
Don Van Dyne & Associates
Bill White Real Estate

QUEEN'S FLOAT
China Star Restaurant
Lions Club
Automotive Controls Corp.

QUEEN'S FLOAT
Independence State Bank
Citizens National Bank
First Federal Savings & Loan Corp.

QUEEN'S FLOAT
Loft's Blown Insulation and Home Inspection
Independence Daily Reporter

QUEEN'S FLOAT
City Publishing Company

QUEEN'S FLOAT
Emerson Electric Company

QUEEN'S FLOAT
Sandott Sentry-Whistler Building

QUEEN'S FLOAT
Kwanis Club

QUEEN'S FLOAT
Independent Insurance Agents:
Gilmore, Dennis and Miller Insurance, Inc.
Newkirk-Allison & Smith Insurance
Don Van Dyne Insurance

QUEEN'S FLOAT
Community Builders:
Baxter Manufacturing Company, Inc.
D-C Welding and Machine Service
Dennis Electric Company
Hare Electric Company
Judy Johnson Appliances, Inc.
Lowmaster Engineering Company
Neises Meat Processing
Safeway of Independence
Sherwin Williams Company
Taco Hut

QUEEN'S FLOAT
Independence Chamber of Commerce
Independence Pride Committee

QUEEN'S FLOAT
Arco Pipeline Company
Independence Rotary Club

QUEEN'S FLOAT
Independence Merchants:
Calvert's Department Store
Shoes By Cotterill
Fashion Shoppe
Hasselmann Florist, Inc.
Litwin's Department Store
Montgomery Ward
J. C. Penney, Inc.
Sayers Ace Hardware
Sears Jewelers
Steve's T.V. & Stereo
Sutherland's Bakery

QUEEN'S FLOAT
Guaranty Performance Company, Inc.

QUEEN'S FLOAT
Woods Lumber Company
Independence Ready Mix

QUEEN'S FLOAT
Universal Atlas Cement Co.

QUEEN'S FLOAT
Independence Boosters
Action Auto Parts
Ashcraft Tire Company, Inc.
Ceramic Art Studio
Bill Cook Insurance
Glass House Floral Shop
Horton's Plumbing & Heating
Indy Body Shop
Reed's I.G.A.
Schabel's Zenith T.V.
Tribune Printing Company

QUEEN'S FLOAT
Nursing Homes
Colonial Lodge
Colonial Terrace
Glenwood Estate
Manor Nursing Home

QUEEN'S FLOAT
Independence Jaycees

QUEEN'S FLOAT
Home Improvements:
Belt's Furniture
Bryan Electric Company
Clarensin Plumbing
Jim's Custom Kitchens
Lee's Cooling & Heating Co
Jim Stark & Sons Contractors

QUEEN'S FLOAT
A. W. Root Beer - Dairy Queen

OTHER FLOATS
Little House on the Prairie
Verdngrins Valley Development Center, Inc.
Welcome Wagon
Tri-County Special Education
La Casa Grande Cafe (Parsons)
Playground Equipment
(Vince Meigs - Altoona)
Beta Sigma Phi - Xi Kappa Chapter
CONTRIBUTIONS

The Neewollah board of directors gratefully acknowledges the following businesses, organizations and individuals for their contributions to this year's celebration:

ARCO Pipeline Company
Ashcraft Tire Company
Automotive Controls Corp.
Cablevision
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City Publishing Company
C. R. Calvert Co., Inc.
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Hackney & Sons, Inc.
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Webb & Rodrick Funeral Home
Whistler Building Supply
Yerkes-Michels, C.P.A.
ACKNOWLEDGEMENTS

City of Independence
Man's Land
Independence Police Department
Independence Fire Department

Independence Daily Reporter
Doyals
Elementary School Teachers
Kansas Gas & Electric Company
Union Gas system
Ed Sink, High School Principal
O. E. Woods Lumber Company
Nickel Typewriter Company
Hille Music Company
Dr. Pepper
S. W. Bell Telephone Company
Webb & Rodrick Funeral Home
Independence Junior High School
State Highway Department
First National Bank of Fredonia
Citizens National Bank
Independence State Bank
Girl Scout Office
Riely School PTA

Mark Johnson, Johnson Advertising
Dick Sayers
Penny Lane
Gansels Jewelry
Westco
Union Gas
Calverts
Dancer's Sporting Goods
The Flower Shoppe
Glass House Floral Shoppe
Reeds IGA
Safeway
Independence Reporter
Sr. High School
Rebco Services, Inc.
Independence Bottling Company
Christian Church
Doyals Studio
Elks Club
Independence Country Club

Norman's Piano & Organ Co.
Potts Funeral Home
Quality Chrysler
Mr. & Mrs. Gary Crumrine
Mr. & Mrs. Lee Fobian
Mr. & Mrs. Steve Borklund
Kirk Austin Fabrics - Parsons
Fred Statman Ford
TG&Y

...and any others who may have been inadvertently omitted or who contributed after our press deadline.